Media Kit:

 “I was a product of my environment.” That’s what De’Ron Smith says, an expert intervention consultant. Smith, a native of Cincinnati, Ohio, confesses that his environment as an inner-city kid greatly influenced the decisions he made. Unfortunately, they were usually the wrong ones. At the age of 7 he took his first drink, smoked his first joint at 11, and by the time he was 13 had done his first line of cocaine.

However, this was only the beginning. He would later battle a 10-year crack addiction, homelessness, and countless jail terms. He peaked when he became one of the most well-known drug dealers in the city, only to learn that he could potentially receive a 20-year prison sentence. That’s when everything changed.

 Now a successful and White House-recognized author, Smith tackles the very issues that made him a criminal. Additionally, Smith speaks and provide intervention and professional development workshops across the United States at various schools and professional organization.

 He addresses at-risk youths who are in need of prevention programs, understanding that, “*Hurting children become Hurting adults*.” His program, ***From Barriers To Books,*** offers therapeutic curriculum that focuses on the “Thinking” to help students deal with the daily reality of their environment which can impede their ability to excel academically. By forcing students to examine their current environment, we inevitably change their perceptions and perspective, influencing their future decisions.

In his approach for the adults who are looking to break the seemingly never-ending cycle of negative choices, he challenges them to examine their past in an effort to reshape their future.

 Smith’s ability to understand the motives and thinking of his audience has proven to be just as effective as his uncanny ability to provide insight.